

Specification Package Cover Page

Product Package #: 30486

Brand: ST. JOHN`S BAY

Season: Mens Spring 2012

Stores Sub#: 510

Direct Sub #: 514

Item #: 5105156

Printed by: ldbritto@jcpenny.com

Date/Time Printed: May 23, 2011 1:13:19 PM

Time Zone Printed for: Central Standard Time

Note: Date and Time values are based on Central Standard Time time zone where indicated. They may not reflect the actual Date and Time of the Document Publisher.

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Item and Size Variation Xref Table

| Item# | Size Indicator | Size Variation | Channel |
|---------|----------------|----------------|---------|
| 5105156 | Mens | | Stores |

Item and Color Variation Xref Table

| Item# | Colorway | Channel |
|-------|----------|---------|
| | | |

Design (Full) Summary

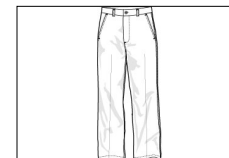
Product Manager: Holly Howard

Designer: Tiffani M Hudson

Technical Designer: Cynthia L Fidler

Sourcing Manager: John R Rosman

Buyer:



Product Performance Spec # :

Block Pattern # :

Test Program :



Comments:

Design (Full) Summary

Brand: ST. JOHN`S BAY

Product Description: ANNUAL SJB REGS WF
CLASSIC FLAT FRONT

Product Manager: Holly Howard

Season: Mens Spring 2012

Fashion Pyramid: E

Designer: Tiffani M Hudson

Stores Sub#: 510

Date Spec Created: May 23, 2011 1:13:21 PM

Technical Designer: Cynthia L Fidler

Direct Sub #: 514

Product Lifecycle State: Development

Sourcing Manager: John R Rosman

Item #: 5105156

Specification: 001 : Primary Spec

Buyer:



Estimated Size Range :

Target Stores Units :353178

Product Performance Spec # :

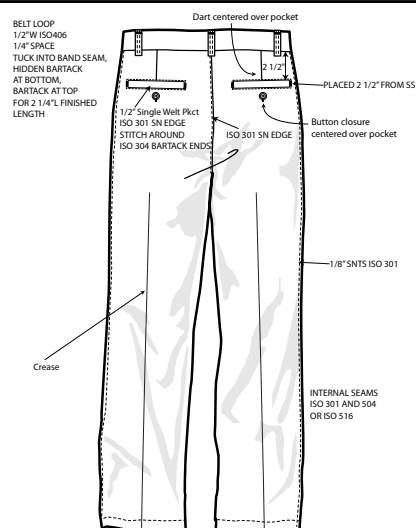
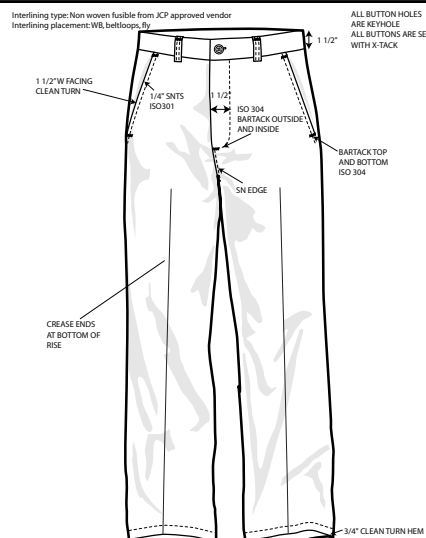
Pre-Pack Size Range :

Target Direct Units :33264

Block Pattern # :

Reverse Product Package :

Test Program :



Comments:

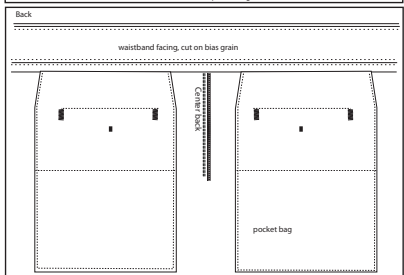
[illegible]

| | | |
|---------------------------|-----------------------------|------------------------------|
| Estimated Size Range : | Target Stores Units :353178 | Product Performance Spec # : |
| Pre-Pack Size Range : | Target Direct Units :33264 | Block Pattern # : |
| Reverse Product Package : | | Test Program : |



Refer to Minimum Construction Guidelines for minimum pocket bag dimensions.

Refer to Minimum Construction Guidelines for minimum pocket bag dimensions.



W 28-34

The diagrams illustrate the reinforcement layout for a W28-34 beam. The left diagram shows a beam with a central section of length 31/2' to 4' containing two vertical bars. The right diagram shows a beam with three vertical bars, with 1' dimensions indicated at the ends.

W 35-44

The diagram shows a horizontal beam with two different support configurations. On the left, a single support is shown with a vertical reaction force labeled 'Q'. Above the support, a dimension line indicates a distance of $3 \frac{1}{2}''$ to $4''$. On the right, a multiple support is shown with three vertical reaction forces, each labeled 'Q'. The support is centered, as indicated by the word 'centered' with arrows pointing to the middle of the support area. The total width of the support area is marked as $1''$ on both ends.

Comments:

[illegible]

| | | |
|---------------------------|-----------------------------|------------------------------|
| Estimated Size Range : | Target Stores Units :353178 | Product Performance Spec # : |
| Pre-Pack Size Range : | Target Direct Units :33264 | Block Pattern # : |
| Reverse Product Package : | | Test Program : |

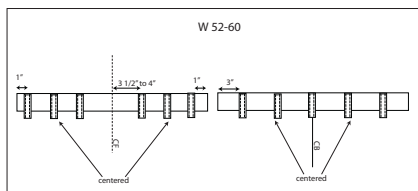
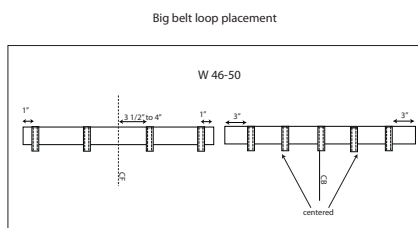



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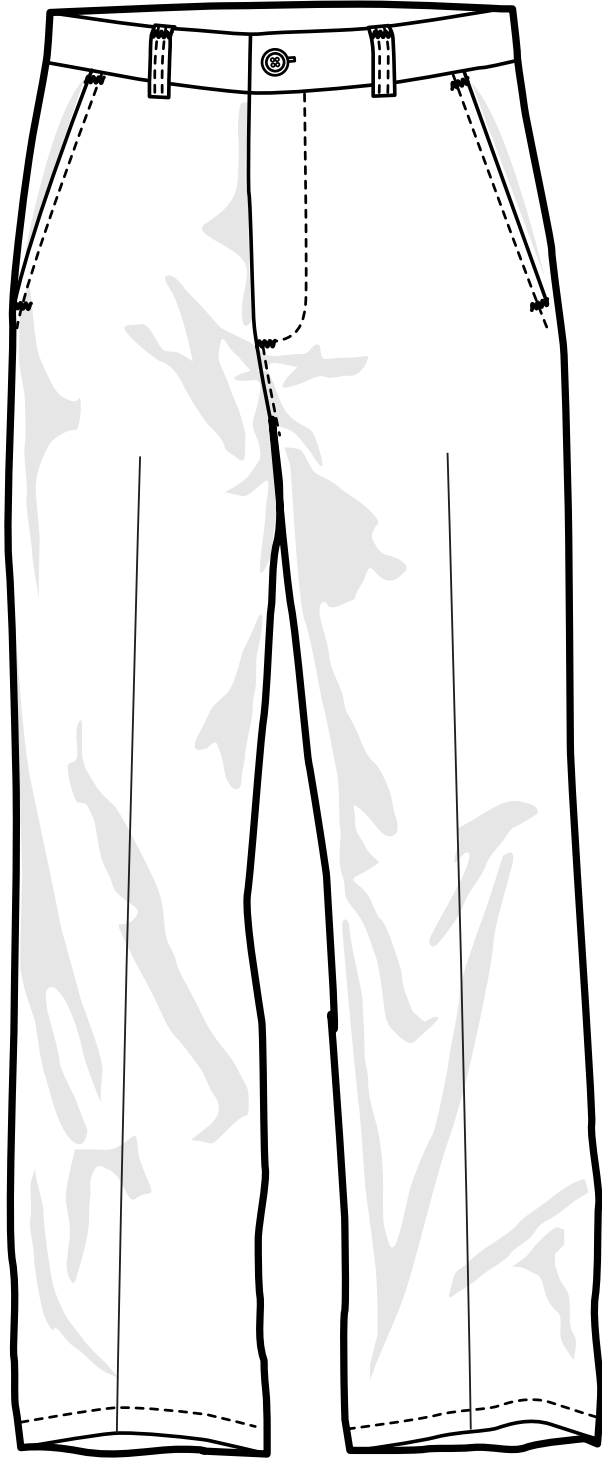
Comments:

Design Image Page

Brand: ST. JOHN'S BAY
Season: Mens Spring 2012
Stores Sub#: 510
Direct Sub #: 514
Related Sample:

Product Description: ANNUAL SJB REGS WF CLASSIC FLAT FRONT
Fashion Pyramid: E
Date Spec Created: May 23, 2011 1:13:21 PM
Product Lifecycle State: Development
Image Page Description: FRONT
Image Filename: FRONT.ai




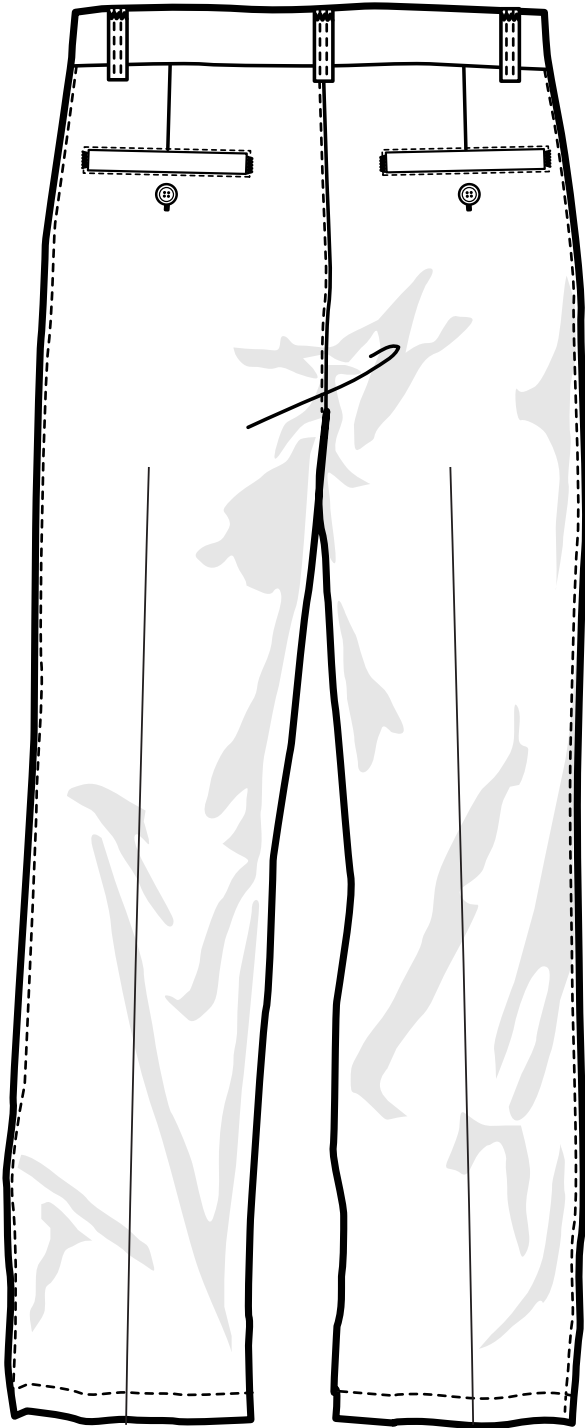


Design Image Page

Brand: ST. JOHN'S BAY
Season: Mens Spring 2012
Stores Sub#: 510
Direct Sub #: 514
Related Sample:

Product Description: ANNUAL SJB REGS WF CLASSIC FLAT FRONT
Fashion Pyramid: E
Date Spec Created: May 23, 2011 1:13:21 PM
Product Lifecycle State: Development
Image Page Description: BACK
Image Filename: BACK.ai





Design Image Page

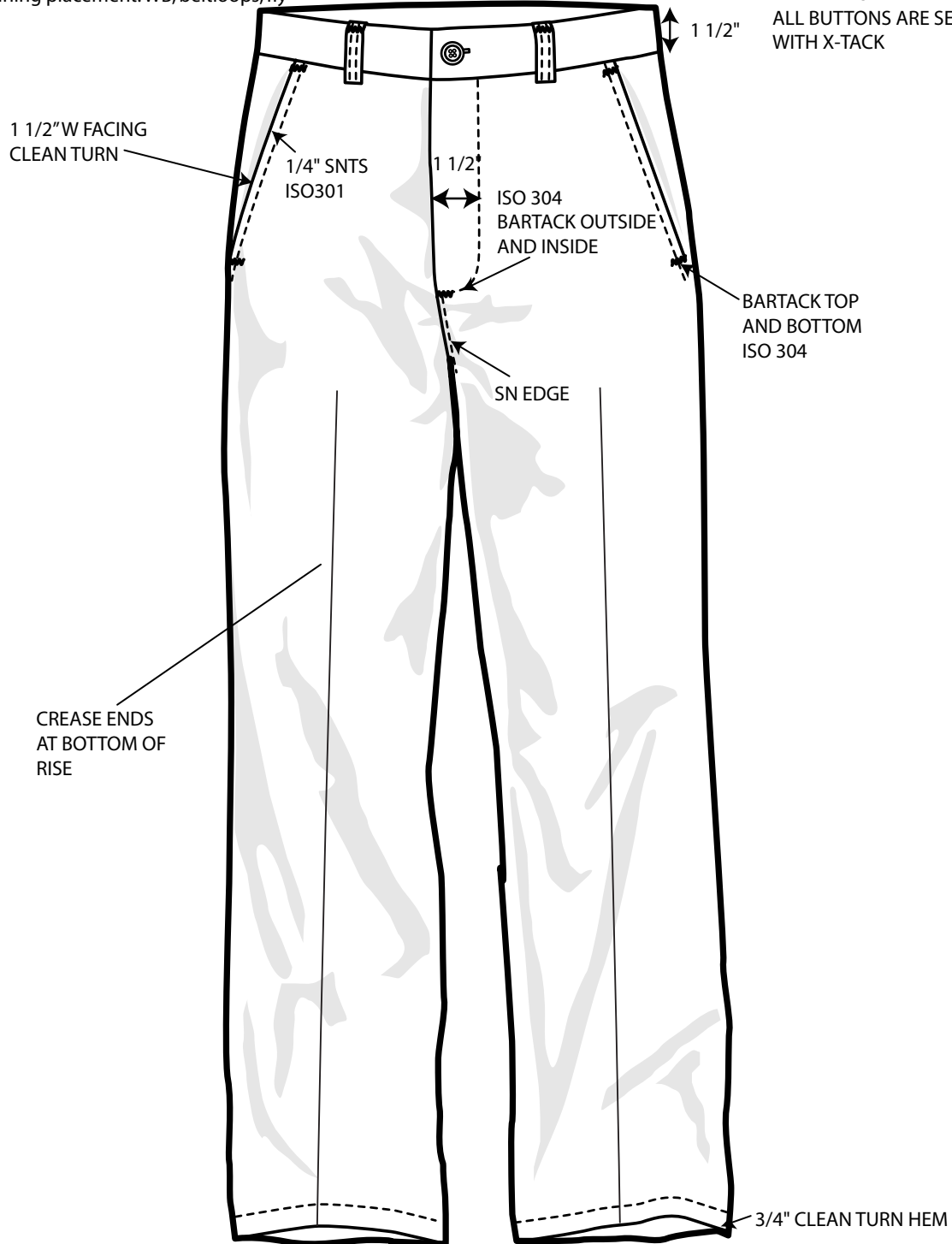
Brand: ST. JOHN'S BAY
 Season: Mens Spring 2012
 Stores Sub#: 510
 Direct Sub #: 514
 Related Sample:

Product Description: ANNUAL SJB REGS WF CLASSIC FLAT FRONT
 Fashion Pyramid: E
 Date Spec Created: May 23, 2011 1:13:21 PM
 Product Lifecycle State: Development
 Image Page Description: FRONT TECH
 Image Filename: flat front FRONT_TECH.ai



Interlining type: Non woven fusible from JCP approved vendor
 Interlining placement: WB, beltloops, fly

ALL BUTTON HOLES
 ARE KEYHOLE
 ALL BUTTONS ARE SET
 WITH X-TACK



Design Image Page

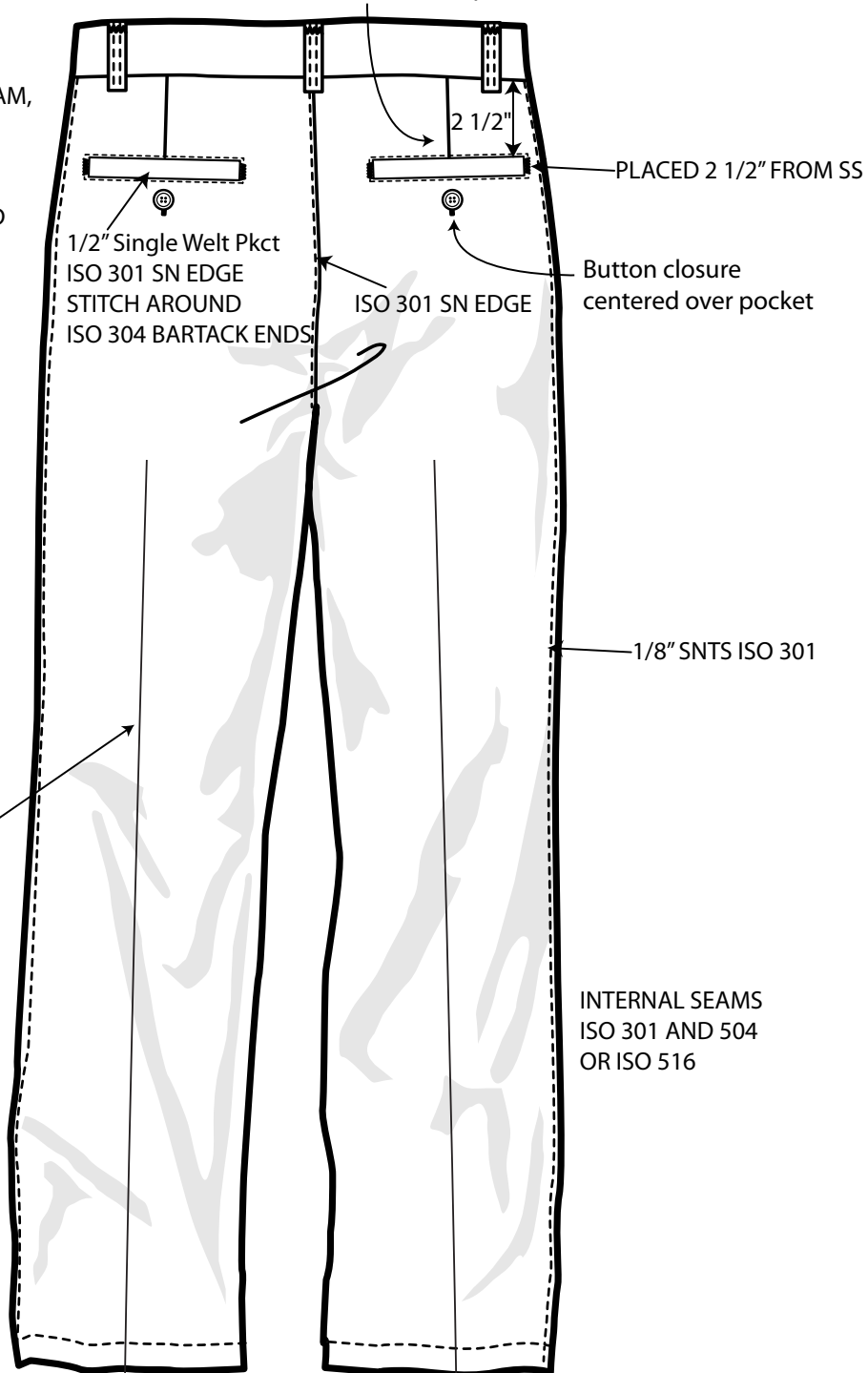
Brand: ST. JOHN'S BAY
 Season: Mens Spring 2012
 Stores Sub#: 510
 Direct Sub #: 514
 Related Sample:

Product Description: ANNUAL SJB REGS WF CLASSIC FLAT FRONT
 Fashion Pyramid: E
 Date Spec Created: May 23, 2011 1:13:21 PM
 Product Lifecycle State: Development
 Image Page Description: BACK TECH
 Image Filename: flat%20front%20BACK_TECH.ai



BELT LOOP
 1/2"W ISO406
 1/4" SPACE
 TUCK INTO BAND SEAM,
 HIDDEN BARTACK
 AT BOTTOM,
 BARTACK AT TOP
 FOR 2 1/4"L FINISHED
 LENGTH


Dart centered over pocket



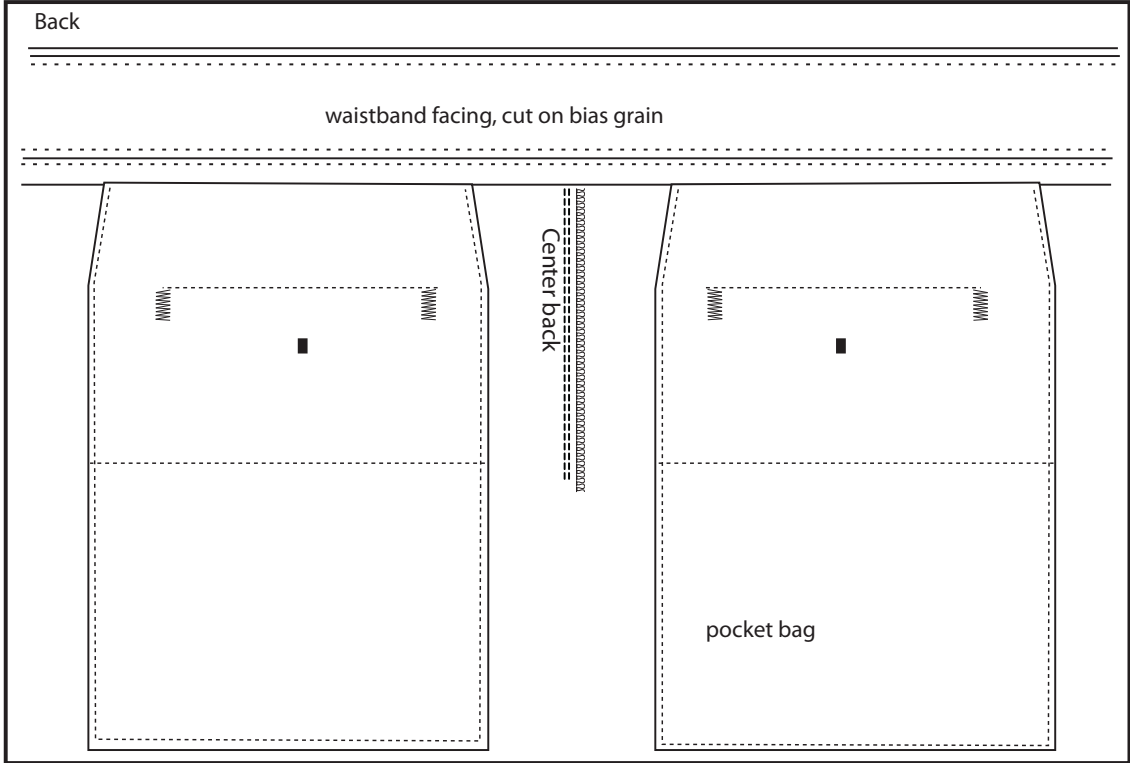
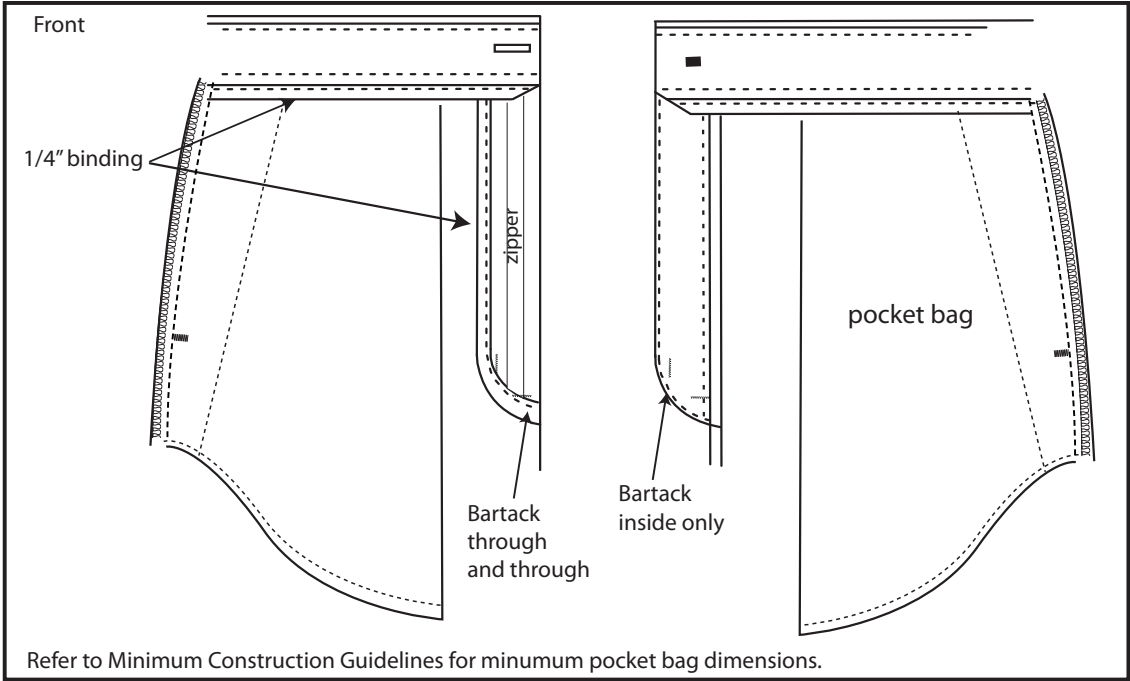
Design Image Page

Brand: ST. JOHN'S BAY
Season: Mens Spring 2012
Stores Sub#: 510
Direct Sub #: 514
Related Sample:


Product Description: ANNUAL SJB REGS WF CLASSIC FLAT FRONT
Fashion Pyramid: E
Date Spec Created: May 23, 2011 1:13:21 PM
Product Lifecycle State: Development
Image Page Description: Inside Pant Detail
Image Filename: 30486 inside pant detail.ai



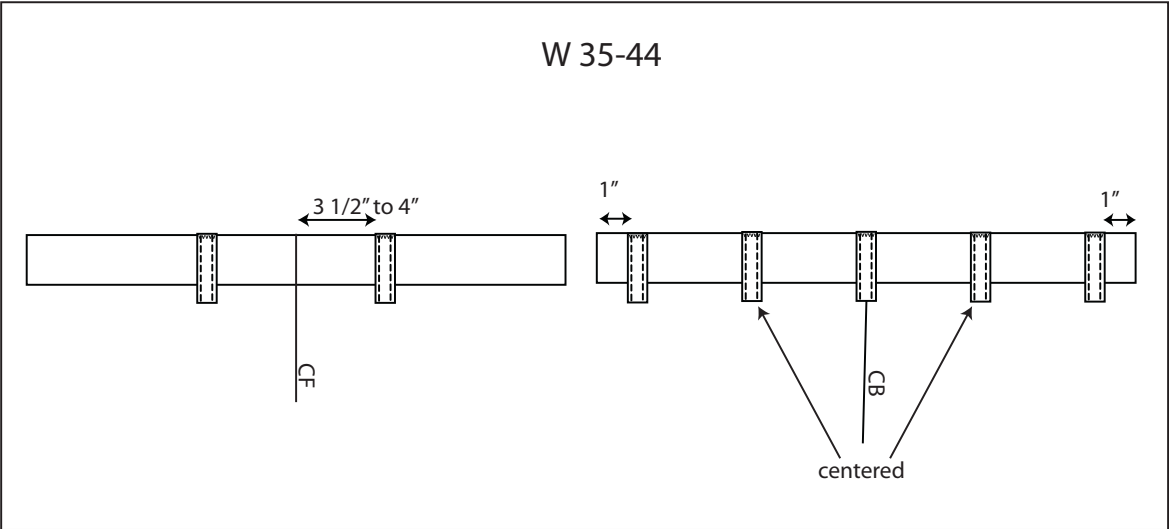
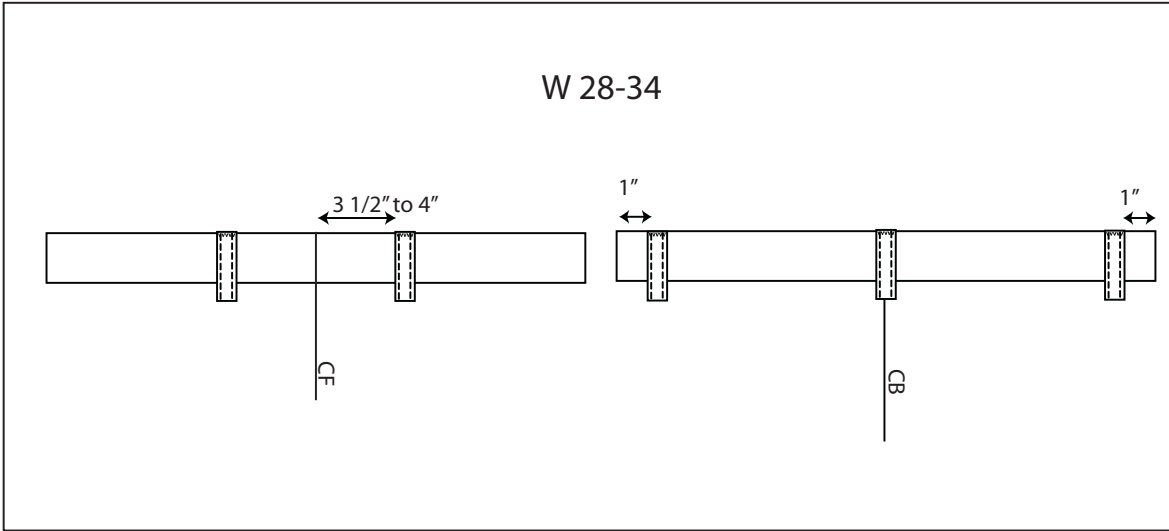
INSIDE PANT DETAIL



Design Image Page

| | | |
|---|--|---|
| Brand: ST. JOHN'S BAY | Product Description: ANNUAL SJB REGS WF CLASSIC FLAT FRONT |  |
| Season: Mens Spring 2012 | Fashion Pyramid: E | |
| Stores Sub#: 510 | Date Spec Created: May 23, 2011 1:13:21 PM | |
| Direct Sub #: 514 | Product Lifecycle State: Development | |
| Related Sample: | Image Page Description: Reg beltloop placement | |
| Image Filename: SP 12 WF Reg beltloop placement adjustable.ai | | |

Reg belt loop placement



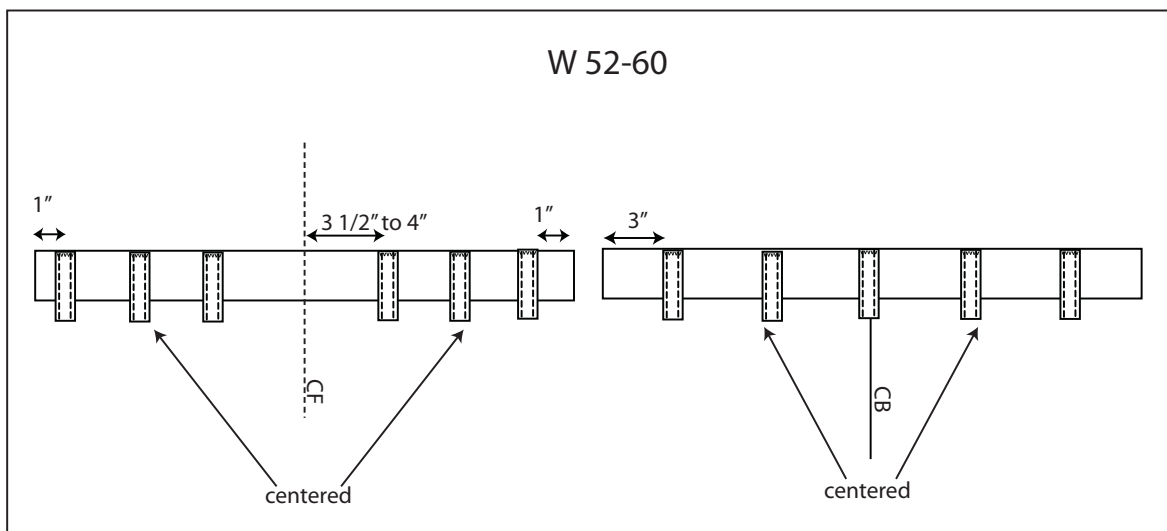
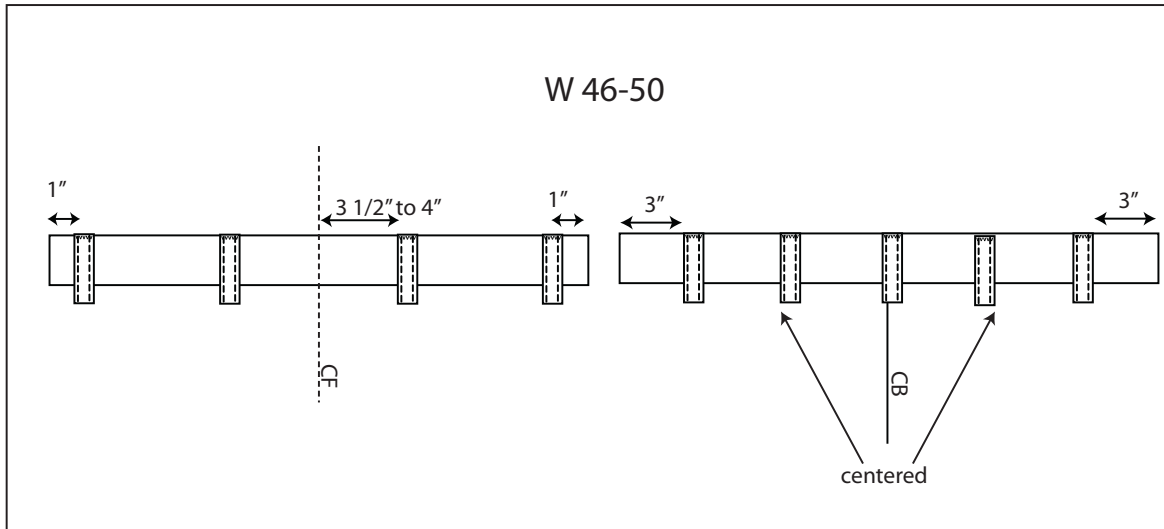
Design Image Page

Brand: ST. JOHN'S BAY
Season: Mens Spring 2012
Stores Sub#: 510
Direct Sub #: 514
Related Sample:

Product Description: ANNUAL SJB REGS WF CLASSIC FLAT FRONT
Fashion Pyramid: E
Date Spec Created: May 23, 2011 1:13:21 PM
Product Lifecycle State: Development
Image Page Description: Big beltloop placement
Image Filename: SP 12 WF Big beltloop placement adjustable.ai



Big belt loop placement



Bill of Materials

Brand: ST. JOHN'S BAY

Product Description: ANNUAL SJB REGS WF
CLASSIC FLAT FRONT

Product Manager: Holly Howard

Season: Mens Spring 2012

Fashion Pyramid: E

Designer: Tiffani M Hudson

Stores Sub: 510

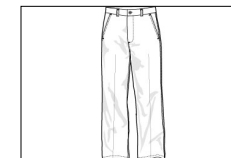
Date Spec Created: May 23, 2011 1:13:21 PM

Technical Designer: Cynthia L Fidler

Direct Sub: 514

Product Lifecycle State: Development

Sourcing Manager: John R Rosman



Fabrication

| Primary | Part Name | Material | Description | Supplier | Mill Reference ID | AVIATOR NAVY | BLACK | BRITISH KHAKI | BROS B 85 CHARCOAL HEATHER | BROWN WILLOW | Placement/Comments | Quantity |
|---------|-----------|--------------------|-------------------------------------|----------------------|-------------------|--------------|---------|---------------|----------------------------|--------------|--------------------|----------|
| Primary | | FW0616518 | Twill 3 x 1 7.80 OZ/YD2 100% Cotton | LUCKY TEXTILES GROUP | LQ-K248 | AVIATOR NAVY | BLACK | BRITISH KHAKI | CHARCOAL HEATHER | BROWN WILLOW | | 0 |
| | Pocketing | 100% CTTN 40s x40s | | | | NATURAL | NATURAL | NATURAL | NATURAL | NATURAL | Pocket Bags | 0 |

Trim

| Primary | Part Name | Material | Description | Supplier | Mill Reference ID | AVIATOR NAVY | BLACK | BRITISH KHAKI | BROS B 85 CHARCOAL HEATHER | BROWN WILLOW | Placement/Comments | Quantity |
|---------|-----------|------------|-------------|----------|-------------------|---------------|---------------|---------------|----------------------------|---------------|-------------------------|----------|
| | BINDING | TC BINDING | | | | NATURAL | NATURAL | NATURAL | NATURAL | NATURAL | Waistband, INTERIOR FLY | 0 |
| | Button | 24L | | | | Faux Horn | Faux Horn | Faux Horn | Faux Horn | Faux Horn | Back Pockets | 0 |
| | Button | 28L | | | | Faux Horn | Faux Horn | Faux Horn | Faux Horn | Faux Horn | CF Waistband | 0 |
| | Zipper | | | | | Antique Brass | Antique Brass | Antique Brass | Antique Brass | Antique Brass | | 0 |
| | Thread | | | | | DTM | DTM | DTM | DTM | DTM | All seams sewn | 0 |

Bill of Materials

Brand: ST. JOHN'S BAY

Product Description: ANNUAL SJB REGS WF
CLASSIC FLAT FRONT

Product Manager: Holly Howard

Season: Mens Spring 2012

Fashion Pyramid: E

Designer: Tiffani M Hudson

Stores Sub: 510

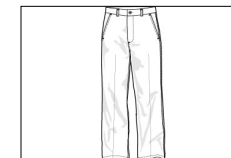
Date Spec Created: May 23, 2011 1:13:21 PM

Technical Designer: Cynthia L Fidler

Direct Sub: 514

Product Lifecycle State: Development

Sourcing Manager: John R Rosman



Fabrication

| Primary | Part Name | Material | Description | Supplier | Mill Reference ID | CLASSIC STONE | DARK OLIVE | JAVA | Placement/Comments | Quantity |
|---------|-----------|--------------------|-------------------------------------|----------------------|-------------------|---------------|------------|---------|--------------------|----------|
| Primary | | FW0616518 | Twill 3 x 1 7.80 OZ/YD2 100% Cotton | LUCKY TEXTILES GROUP | LQ-K248 | CLASSIC STONE | DARK OLIVE | JAVA | | 0 |
| | Pocketing | 100% CTTN 40s x40s | | | | NATURAL | NATURAL | NATURAL | Pocket Bags | 0 |

Trim

| Primary | Part Name | Material | Description | Supplier | Mill Reference ID | CLASSIC STONE | DARK OLIVE | JAVA | Placement/Comments | Quantity |
|---------|-----------|------------|-------------|----------|-------------------|---------------|---------------|---------------|-------------------------|----------|
| | BINDING | TC BINDING | | | | NATURAL | NATURAL | NATURAL | Waistband, INTERIOR FLY | 0 |
| | Button | 24L | | | | Faux Horn | Faux Horn | Faux Horn | Back Pockets | 0 |
| | Button | 28L | | | | Faux Horn | Faux Horn | Faux Horn | CF Waistband | 0 |
| | Zipper | | | | | Antique Brass | Antique Brass | Antique Brass | | 0 |
| | Thread | | | | | DTM | DTM | DTM | All seams sewn | 0 |

Bill of Materials

Brand: ST. JOHN'S BAY

Product Description: ANNUAL SJB REGS WF
CLASSIC FLAT FRONT

Product Manager: Holly Howard

Season: Mens Spring 2012

Fashion Pyramid: E

Designer: Tiffani M Hudson

Stores Sub: 510

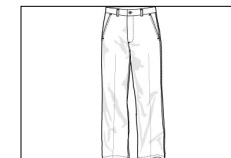
Date Spec Created: May 23, 2011 1:13:21 PM

Technical Designer: Cynthia L Fidler

Direct Sub: 514

Product Lifecycle State: Development

Sourcing Manager: John R Rosman



Packaging & Labeling

| Package Code | Description | Supplier | Size Variation | Placement | Comments |
|--------------|-----------------------|----------|----------------|-----------|--|
| SJ-01-701-A | Label SJ-01-701-A | | | | Woven Label SJ-01-701-A. Placement: CB waistband, sew all 4 sides with matching thread. |
| BR-07-342-A | Matchbook BR-07-342-A | | | | Matchbook BR-07-342-A. Placement: Fold, center, tack (2) over wearer's right pocket. Designate waist and inseam on folded edge and face of ticket. |
| 3B11A1 | Label 3B11A1 | | | | Size/Cont/Origin/RN Care Label 3B11A1. Placement: Insert into bottom edge of wearer's left front waistband 3" over from fly lining edge. Color to match main label. English on front, Spanish on back. |
| SJ-01-700-B | Flasher SJ-01-700-B | | | | Updated Pocket Flasher SJ-01-700-B for Fall '11 going forward. Attach to wearer's right pocket. |
| P005249 | | | | | Trouser Fold. PROFILE QUAD-WITH FLY FOLD TO THE RIGHT. POCKET FLASHER FACE UP. POLY BAG AND PACK ACCORDING TO PUBLISHED GUIDLINES. |
| SJ-01-702-A | Wrapper SJ-01-702-A | | | | Size Wrapper SJ-01-702-A. PLACE SIZE WRAPPER LENGTHWISE AT BOTTOM OF FOLD TO THE LEFT OF CENTER SEAM. FOLD SIZE WRAPPER IN 1/2 AROUND FOLD' |

Ticketing

| Package Code | Description | Supplier | Size Variation | Placement | Comments |
|--------------|-------------|----------|----------------|-----------|----------|
|--------------|-------------|----------|----------------|-----------|----------|

Hangers

| Package Code | Description | Supplier | Size Variation | Placement | Comments |
|--------------|-------------|----------|----------------|-----------|----------|
|--------------|-------------|----------|----------------|-----------|----------|

Packaging and Labeling Placement Image Page

Brand: ST. JOHN'S BAY
Season: Mens Spring 2012
Stores Sub#: 510
Direct Sub #: 514

Product Description: ANNUAL SJB REGS WF CLASSIC FLAT FRONT
Fashion Pyramid: E
Date Spec Created: May 23, 2011 1:13:26 PM
Product Lifecycle State: Development
Image Page Description: PACKAGING
Image Filename: WF+pant.jpg

